

Asim Zaidi

www.asimzaidi.com

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EDUCATION:

2008- Computer Animation Post-Graduate Diploma from Sheridan College.
2007- Bachelors of Fine Arts from Ryerson University.

WORK EXPERIENCE:

Insight Sports LTD.

2007

- Programmed scripts in Flash and HTML for various TV networks/websites owned by Insight Sports LTD
- Worked on website launch for Major League Gaming Canada.

Bytesector.com

2001 - 2006

- Co-founded and managed online media publication for 5 years, acting Creative Director
- Established professional relations with PR and electronic companies (Samsung, Sony, Microsoft...)
- Designed and programmed website using Flash, CSS, PHP, MySQL, and Smarty
- Managed a staff of 13 writers and organized coverage of Toronto press events
- Created strong media presence among Toronto PR firms, invited to major PR events

Kaboose Inc.

Summer 2005

- Contracted to create and edit graphics for Kaboose.com and sub sites.
- Created advertisements, HTML pages, Flash banners
- Programmed advertisements into Flash game

Mediaboot Inc.

2003 - 2005

- Subcontracted for various web projects
- Created 3D & 2D product logos
- Created web site templates

SKILLS:

Computer Applications

- Comfortable with Windows and Mac OSX operating systems, Autodesk **Maya**, Autodesk **3DS Max**, Pixologic **Zbrush**, and Adobe/Macromedia Image/Video editing software packages.

General Skills

- Drawing, Image editing
- Fast learner, Excellent team work skills, leadership skills, Excellent communication skills
- Highly talented and creative designing skills
- Video editing and compositing, Analog/Digital Photography
- Very comfortable around new technologies (tech savvy)
- Programming knowledge in: Visual Basic, Basic, SQL, ASP, PHP, AJAX, HTML, CSS, Actionscript

ACHIEVEMENTS/AWARDS, INTERESTS, AND ACTIVITIES:

- 2007 – 2 Minute 3D Animation exhibited at Axis & Max Ex festivals at Ryerson University
- 2006 – Interactive Installation “Frequency Jam” exhibited at Ryerson University and InterAccess
- 2004 – Received 2003-2004 Golden Web Award for Bytesector.com
- 2003 – Received the Storm Award for Technology from Rick Hansen Secondary School
- 2002 –Senior High School Tennis Team
- 2002 –Won MSA logo competition at Rick Hansen Secondary School

General Activities: Weight training, Nutrition/diet for self betterment, watching animated feature films, playing high-end graphic video games